



Literacy for a Billion

PlanetRead Annual Report 2020 (April 2019 - March 2020)



Photo: Children watching animated story with SLS, Intaya Public School in Arunachal Pradesh, north-east, India

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Literacy for a Billion

1. AniBooks for reading supported by Oracle Giving ([back to contents](#))

AniBooks are animated stories for children, with the narration appearing on-screen as Same Language Subtitles (SLS).¹ Every word is highlighted in perfect timing with the audio narration, thus strengthening reading skills, automatically and subconsciously.

Oracle supported PlanetRead for the development of AniBooks with Same Language Subtitling (SLS) for the fifth consecutive year.

PlanetRead produced set of 5 AniBooks in 2 languages: English and Hindi. After extensive ground work, we decided and produced stories on environmental themes.

Please find below YouTube video links to all 5 AniBooks :

Story title	English YouTube link	Hindi YouTube link
First House	https://youtu.be/bSd_juQV5NM	https://youtu.be/GPyNGfDtHAY
Tra's Red Bean Plant	https://youtu.be/aLTER7Ow3fQ	https://youtu.be/bRPs3Ge-KjE
Rose and Rocky Go Green	https://youtu.be/TqYjVmgJXwE	https://youtu.be/IURXO5hgj48
A Special Nest	https://youtu.be/vB9-pLcPSYQ	https://youtu.be/uGLKc8QxyZE
What's That Smell?	https://youtu.be/MHGSG1QmbgQ	https://youtu.be/C8nyU-mwU9A

¹ SLS is a pedagogically sound and proven technique to reinforce reading skills and is the recipient of several international awards. SLS has been implemented widely on film song-based TV programs in India, in 10 languages (see www.planetread.org). This is the first study to explore the impact of regular AniBook exposure in schools, on the early reading skills of children from low-income backgrounds.



Literacy for a Billion

We partnered with Educational Initiatives (<https://www.ei-india.com/>) a leading social ed-tech company based in Ahmedabad, India. This partnership helped us directly reach more than 700 schools across (government & low income private schools) and an additional 1.75 lakh children in “After School Centres” in India.

We conducted the following storytelling sessions and workshops using the AniBooks:
‘The First House’ - An Audio Visual Story by BookBox - Workshop conducted with students of grade 4 at Intaya Public School in Arunachal Pradesh

Please find below a detailed blogpost.

<https://www.bookbox.com/the-first-house-an-audio-visual-story-by-bookbox/>



Photo: A Screenshot from one of the AniBooks “The First House” in Hindi



Literacy for a Billion

MEDIA ([back to contents](#))

- Subtitles on children's TV boost reading skills- [The Times](#) - 27th May 2019
- Lights, camera, caption! Why subtitles are no longer just for the hard of hearing - [The Guardian](#) - 21st July 2019
- The larger picture about inclusive programming - [The Hindu](#) - 11th Sep 2019
- The power of the word - [IMPACT](#) - Oct - Dec 2019



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FINANCIALS ([back to contents](#))

Balance Sheet as on 31st March

ASSETS	2020 (USD)	2019 (USD)
I. FIXED ASSETS	10,230	13,245
II. CURRENT ASSETS		
Loans and advances	3,753	5,501
Deposits	0	0
Cash in hand & at bank	20,218	7,244
Total Assets	34,201	25,990
LIABILITIES		
I. Capital fund	33,837	24,228
II. Loan	150	0
III. Current Liabilities	213	1,761
Total Liabilities	34,201	25,990



Literacy for a Billion

Income and Expenditure Account

INCOME	2020(USD)	2019(USD)
I. Grants & Donations	57,833	70,961
II. Earned Income	0	20,501
III. Bank Interest	296	349
IV Excess of expenses over income.	0	0
Total Income	58,129	91,810
EXPENSES		
I. Operational Costs ***	39,424	69,799
II. Administrative Costs	7,197	15,489
III. Bank Costs	28	48
IV. Excess of income over expenses	11,480	6474
Total Expenses	58,129	91,810
Conversion rate in INR to USD	75.37	69.55

*** Salary totally included in the Operational Costs



Literacy for a Billion

TEAM ([back to contents](#))



Arun



[Arvind](#)



[Brij](#)



Francis



[Nirav](#)



[Parthibhan](#)



[Rajeshwar](#)



Regis



[Sweta](#)



[Sylvia](#)



[Victor](#)