



Literacy for a Billion

## PlanetRead Annual Report 2019 (April 2019 - March 2020)



*Photo: Children watching animated story with SLS, Intaya Public School in Arunachal Pradesh, north-east, India*

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Literacy for a Billion

## 1. AniBooks for reading supported by Oracle Giving ([back to contents](#))

AniBooks are animated stories for children, with the narration appearing on-screen as Same Language Subtitles (SLS).<sup>1</sup> Every word is highlighted in perfect timing with the audio narration, thus strengthening reading skills, automatically and subconsciously.

Oracle supported PlanetRead for the development of AniBooks with Same Language Subtitling (SLS) for the fifth consecutive year.

PlanetRead produced set of 5 AniBooks in 2 languages: English and Hindi. After extensive ground work, we decided and produced stories on environmental themes.

Please find below YouTube video links to all 5 AniBooks :

Story title	English YouTube link	Hindi YouTube link
First House	<a href="https://youtu.be/bSd_juQV5NM">https://youtu.be/bSd_juQV5NM</a>	<a href="https://youtu.be/GPyNGfDtHAY">https://youtu.be/GPyNGfDtHAY</a>
Tra's Red Bean Plant	<a href="https://youtu.be/aALTER7Ow3fQ">https://youtu.be/aALTER7Ow3fQ</a>	<a href="https://youtu.be/bRPs3Ge-KjE">https://youtu.be/bRPs3Ge-KjE</a>
Rose and Rocky Go Green	<a href="https://youtu.be/TqYjVmgJXwE">https://youtu.be/TqYjVmgJXwE</a>	<a href="https://youtu.be/IURXO5hgj48">https://youtu.be/IURXO5hgj48</a>
A Special Nest	<a href="https://youtu.be/vB9-pLcPSYQ">https://youtu.be/vB9-pLcPSYQ</a>	<a href="https://youtu.be/uGLKc8QxyZE">https://youtu.be/uGLKc8QxyZE</a>
What's That Smell?	<a href="https://youtu.be/MHGSG1QmbgQ">https://youtu.be/MHGSG1QmbgQ</a>	<a href="https://youtu.be/C8nyU-mwU9A">https://youtu.be/C8nyU-mwU9A</a>

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<sup>1</sup> SLS is a pedagogically sound and proven technique to reinforce reading skills and is the recipient of several international awards. SLS has been implemented widely on film song-based TV programs in India, in 10 languages (see [www.planetread.org](http://www.planetread.org)). This is the first study to explore the impact of regular AniBook exposure in schools, on the early reading skills of children from low-income backgrounds.



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We partnered with Educational Initiatives (<https://www.ei-india.com/>) a leading social ed-tech company based in Ahmedabad, India. This partnership helped us directly reach more than 700 schools across (government & low income private schools) and an additional 1.75 lakh children in “After School Centres” in India.

We conducted the following storytelling sessions and workshops using the AniBooks: ‘The First House’ - An Audio Visual Story by BookBox - Workshop conducted with students of grade 4 at Intaya Public School in Arunachal Pradesh

Please find below a detailed blogpost.

<https://www.bookbox.com/the-first-house-an-audio-visual-story-by-bookbox/>



Photo: A Screenshot from one of the AniBooks “The First House” in Hindi



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## **MEDIA ([back to contents](#))**

- Subtitles on children's TV boost reading skills- [The Times](#) - 27th May 2019
- Lights, camera, caption! Why subtitles are no longer just for the hard of hearing - [The Guardian](#) - 21st July 2019
- The larger picture about inclusive programming - [The Hindu](#) - 11th Sep 2019
- The power of the word - [IMPACT](#) - Oct - Dec 2019



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## FINANCIALS ([back to contents](#))

### Balance Sheet as on 31st March

<b>ASSETS</b>	<b>2019(USD)</b>	<b>2018(USD)</b>
I. FIXED ASSETS	13245	16109
II. CURRENT ASSETS		
Loans and advances	5501	7124
Deposits	0	0
Cash in hand & at bank	7244	1350
<b>Total Assets</b>	<b>25990</b>	<b>24584</b>
<b>LIABILITIES</b>		
I. Capital fund	24228	17895
II. Loan	0	36
III. Current Liabilities	1761	6652
<b>Total Liabilities</b>	<b>25990</b>	<b>24584</b>



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### Income and Expenditure Account

<b>INCOME</b>	<b>2019(USD)</b>	<b>2018(USD)</b>
I. Grants & Donations	70961	91530
II. Earned Income	20501	7437
III. Bank Interest	349	1414
IV Excess of expenses over income.	0	56196
<b>Total Income</b>	<b>91810</b>	<b>156577</b>
<b>EXPENSES</b>		
I. Operational Costs ***	69799	139697
II. Administrative Costs	15489	16786
III. Bank Costs	48	93
IV. Excess of income over expenses	6474	0
<b>Total Expenses</b>	<b>91810</b>	<b>156577</b>
Conversion rate in INR to USD	69.55	69

\*\*\* Salary totally included in the Operational Costs



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## TEAM ([back to contents](#))



Arun



[Arvind](#)



[Brij](#)



Francis



[Nirav](#)



[Parthibhan](#)



[Rajeshwar](#)



Regis



[Sweta](#)



[Sylvia](#)



[Victor](#)